

T E T R A

WATER FOR LIFE



400 Household



24\7 Access to Water



Community Driven Solution



What We Do

Tetra is a social enterprise that creates access to safe drinking water for all especially the underprivileged communities facing adverse effects of climate change.

Water For Life



Our Mission

Empowering lower-income and underprivileged communities with easy-to-use and affordable means of water purification through technological innovation and a human-centric approach.



Our Vision

We envision a world where everyone, irrespective of their economic condition, would have affordable and sustainable access to safe drinking water.

MEET OUR CO-FOUNDERS

Mubasshir got his BSc in Engineering from **BUET** and then got his MBA from **IBA DU**. In Tetra, he brings in the experience of working in **BRAC**, world's largest NGO. He has contributed in BRAC's microfinance, WASH, and Social Innovation Lab. He is managing the ground operations of Tetra.



Mubasshir Tahmid
Head of Operations

Sabrina completed her bachelor in the department of **Water Resources Engineering from BUET**. Then she completed a masters in its **Institution of Water and Flood Management** and then did another master's from **University of Alberta in Canada**. She has 6+ years of experience in water related research.



Sabrina Rashid Sheonty
Head of Research

MEET OUR CO-FOUNDERS



Asif Hossain

Head of Finance and
Strategy

With BSc from **BUET** and MBA from **IBA DU**, Asif worked for 3+ years in the top strategy consultancy firms and renowned financial institutions in Bangladesh. Before Tetra, he worked in **IDLC**, the biggest NBFi in Bangladesh and then worked in **IDCOL**, the government owned NBFi in Bangladesh specializing in financing renewable infrastructure projects. He is currently leading Tetra's Finance and Business Strategy department.



Shabbir Karim Rudro

Head of Product
Development

With expertise in technical innovation and development, Shabbir leads Tetra's product developments and innovations. He also has a strong understanding of innovations around business process management with which he contributes to Tetra's growth strategy. He has a B.Sc. in Mechanical Engineering from **BUET**, and a Masters in Automotive Engineering from **RWTH Aachen University, Germany**.

ONGOING PROJECTS



Project Shulov

Supporting hard-to-reach communities living in climate-vulnerable and salinity-affected coastal regions with access to safe water via solar-powered water desalination devices.



Project Nirapod

Conduct campaigns in underprivileged and low-income households to raise awareness of climate change adaptation and the importance and methods of collecting and preserving drinking water in a safe manner.



Women for Water

Developing female water entrepreneurs in climate-vulnerable and underprivileged communities equipping them with the necessary assets and training.



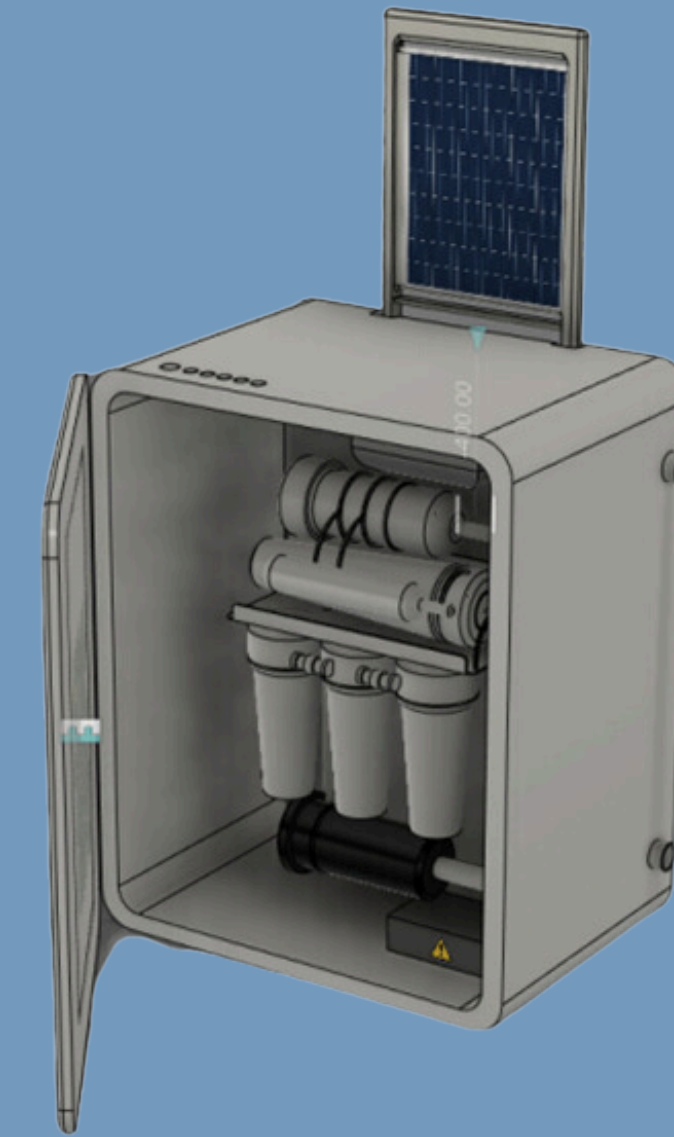
Project Sheba

Technical support to corporate companies to execute CSR projects and NGOs to conduct WASH projects that focus on creating access to safe water, climate change adaptation, or innovation in solving critical water-related issues.

ADDITIONAL PROJECTS

Humanitarian Support

Tetra also provides design consultation for making open source water filtration systems in humanitarian context. In 2023, Tetra provided design consultation in a project initiated by Tolocar and supported by Global Innovation Gathering to localize the production of portable, solar-powered water filters in Ukraine.



WASH and Climate Change Centric Research

Tetra has a dedicated research unit to conduct and publish academic research activities focused on WASH and climate change.



WORDS FROM OUR EMPOWERED VOICES



DIPA KABIRAJ

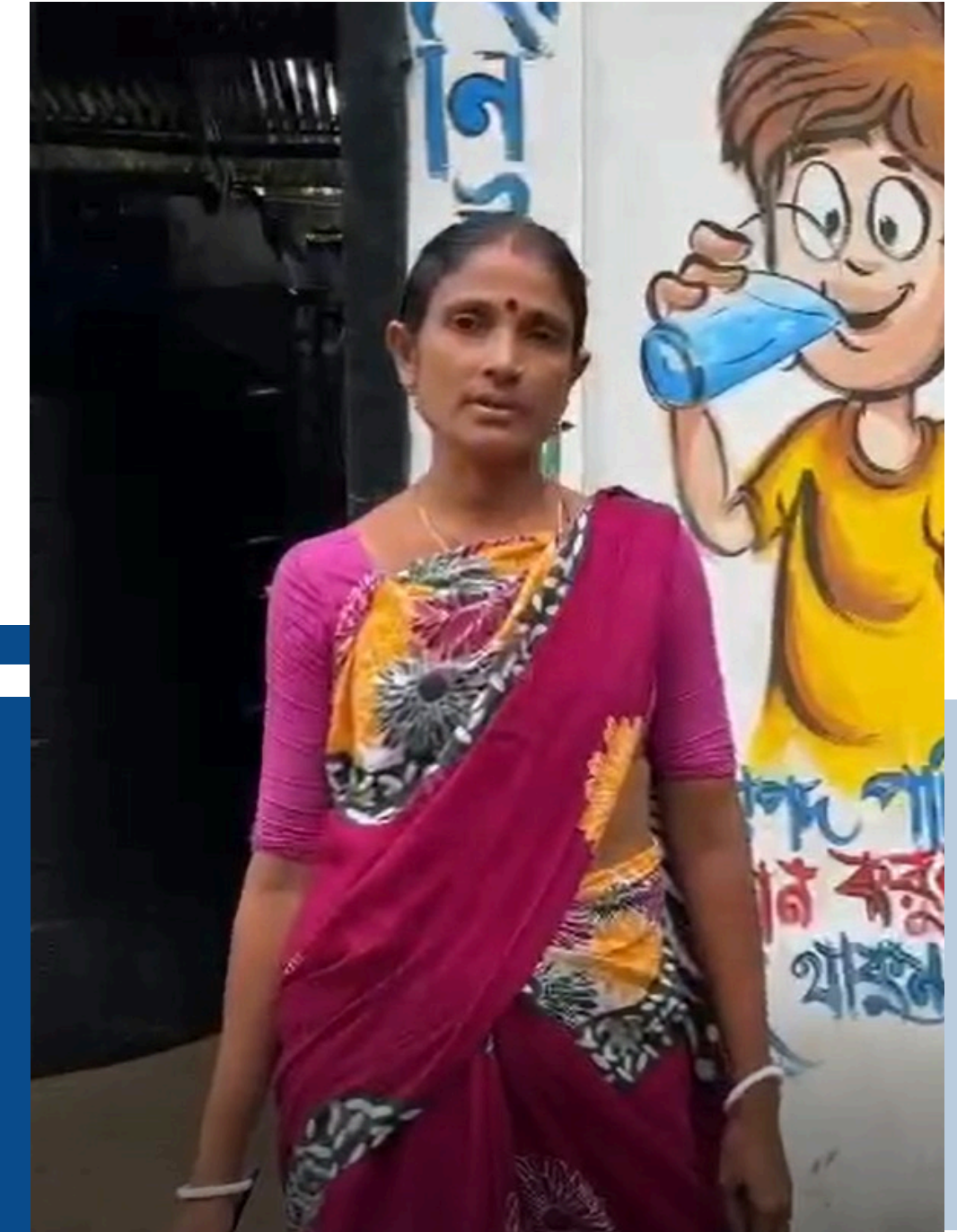
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"এই পানির জন্য অহন আমার কিছু ইনকামও হইসে।
ঐটা দিয়া ঘরে একটু ভালোমন্দ বাজাই সদাই করতে
পারি অহন।"

SHANTI DHAR

" আগে পানি আনার জন্য সন্ধ্যা বেলা যায়া লাইন
দিয়া দাঁড়ায় থাকতাম। অহন ঘরের লগে যখন খুশি
তখন পানি পাই।"

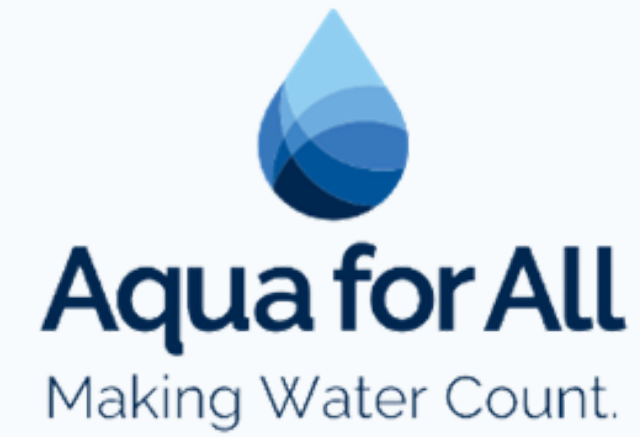
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RECENT PARTNERS IN ACTION



TRUSTED PARTNERS THROUGH THE YEARS



Award & Recognitions



IWA Young Leadership Award



IWA Project Innovation Award



WASH INNOVATION CHALLENGE

Award & Recognitions



**Expo Live Innovation Challenge
(Cohort of COP 28)**



HULT Prize Regional Finalist



UNDP Unilever Safe Water Challenge



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